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Ex Basic



5/21/81

Robert Fabris
ARCADIAN
3626 Morrie Dr.
San Jose, CA 95127

Dear Bob:

I just received the new ARCADIAN magazine at ABC Hobbycraft today. The information on the new Extended Basic, on ROM (pg. 79) is the most exciting thing I've heard yet. The language on tape will be useful to the hackers who have Blue RAM or other memory extension schemes, but all of us in this area would be most interested in the ROM version.

We'd like to talk to you about carrying this item as a dealer when it is available. Are you willing to sell to us at a discount for resale? What retail price do you anticipate for the ROM version, and how much dealer discount could we get? When do you figure it will be ready?

I realize that you may not be able to answer these questions right away, but I wanted to communicate our interest in the project. We have done very well selling ARCADIAN over the counter, introducing it to people who otherwise might never have seen it. We think we can do the same thing with this new EXTENDED BASIC, creating a larger market than would have otherwise been there.

Please let me know if you are interested in allowing us to carry the new EXTENDED BASIC as a dealer, over-the-counter. Our store is committed to providing a much-needed retail center and idea exchange for our local BALLY owners. We want to help bring these new ideas and products to our local customers.

Sincerely,

Guy
Guy W. McLimore, Jr.
ABC HOBBYCRAFT